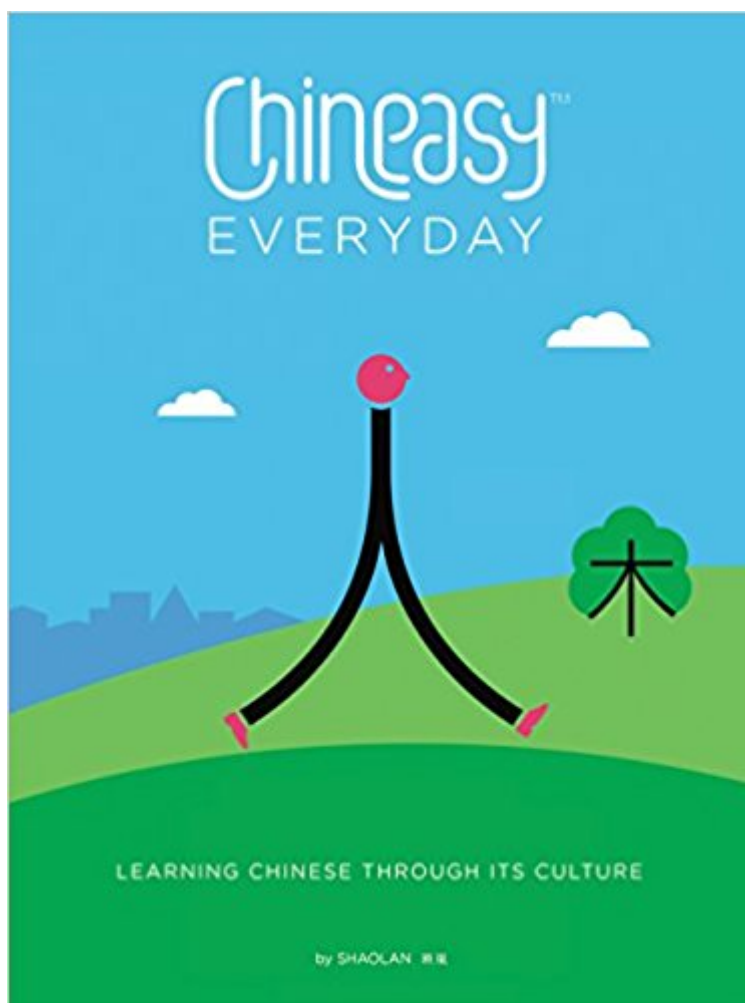


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Chineasy Everyday: Learning Chinese Through Its Culture



Synopsis

A unique and highly entertaining introduction to the richness of Chinese language, culture, and civilization, built on the groundbreaking and hugely popular Chineasy visual learning method. To educate the world about the richness and character of China's people, customs, and heritage, entrepreneur ShaoLan Hsueh created Chineasy, a special building-block learning method that uses highly recognizable and appealing illustrations. She introduced her revolutionary teaching methodology and graphic language in her bestseller, Chineasy. In this standalone guide, she expands her scope to include all facets of Chinese life and culture, including Numbers, Time & Dates, The Solar System & the Five Elements, People, Nature, Animals, How to Describe Things, Health & Well-being, Travel, City & Country, Shopping, Food & Drink, and Internet & Technology. She begins all twelve sections with an overview of key Chineasy characters, then presents the specific symbols relevant to each "providing insight into how Chinese thinking has shaped its language and civilization in a way that anyone can understand and appreciate. Whether you are a student learning Mandarin, an executive pursuing business ties to Chinese companies, or a curious tourist traveling to China, this single-volume encyclopedia will stimulate the mind, enchant the culturally minded and inspire everyone who seeks new experiences and a wider understanding of our world.

Book Information

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Customer Reviews

Chineasy Everyday takes one of the most difficult languages to learn and breaks it down into simple, small steps. By making the word part of a picture, even I found myself able to catch on.

Initially I received this book to give to my niece who loves studying the Orient. I received from Goodreads in exchange for my honest thoughts. Now I realize, she is much advanced in Chinese and I would enjoy learning this exotic language for myself. Thank you ShaoLan for making it so much fun!!!

I have been struggling trying to learn and right Chinese. I've bought numerous books and have tried learning in various creative ways. However, nothing compares to how fun and easy it is to learn Chinese with this book! The pictures and instructions makes learning Chinese enjoyable! Highly recommended!

Easy and fun way to learn Chinese.

Thank you!!

Wonderful book, exactly what I need to explain to my students. Very well written I recommend it for any beginner.

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